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Macworld San Francisco 2009 Keynote Live Coverage

Site News

This page uses the latest web technologies to provide live coverage of this event. The page will not visibly refresh as it has in the past -- instead updates will be automatically inserted at the top of the updates section. **Do not reload manually.**

We will be providing live coverage of the Keynote at Macworld San Francisco on Tuesday, January 6th, 2009 at [9am PST \(UTC - 8\)](#).

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Updating Continuously Live Updates

9:34 am we are from ebaumsworld. we are hackers on steroids.

9:34 am how is they so stupid

9:34 am <http://m.atthew.net>

9:34 am Macfags can't do security :(

9:34 am at the moment is looking

Live Photos

[View larger photos in window](#)



Taken at 9:32

9:34 am steve is looking mighty feminine

9:33 am www.apple4free.co.uk for FREE iPods!

9:33 am Steve Jobs is GAY HOLY SHIT COCKS.

News So Far
[lol](#)
[wtf](#)
 4CHAN.ORG /G/URUS FOR THE FUCKING WIN

9:33 am fail

9:33 am A gay orgy starts. Too bad Jobs is already dead.

9:33 am fff

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 Steve works now for Microsoft!

9:33 am oh man... this grey shit is not my friend..

9:32 am 2pac is stil alive

9:32 am Can drop audio from one clip over other footage.

9:32 am OMG HACKED

9:32 am asdasd

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 MY NAME IS CRAIG GILMORE. I LIKE LINUX.

9:32 am Steve is gay.



Taken at 9:31



Taken at 9:31



Taken at 9:31

[More photos](#)

9:32 am Drag and drop video clips into your projects wherever you want.

9:32 am Everyone you love is dead.

9:32 am Steve Jobs is GAY HOLY SHIT COCKS.

9:31 am Next up, announcement of a new MacBook mini.

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4CHAN.ORG /G/URUS FOR THE FUCKING WIN

9:31 am Randy: Let's see some editing.

9:31 am Very hard to show this stuff in a slide, so here's a demo. Randy Ubillos - chief architect of video applications.

9:31 am 4CHAN.ORG /G/URUS FOR THE FUCKING WIN

9:30 am Oh, wait, sorry, Steve did die. Our condolences.

9:30 am Precision editor, advanced drag & drop, maps (2D and 3D) in your movies.

9:30 am [HTTP://M.ATTHEW.NET](http://M.ATTHEW.NET)

9:30 am What's in iMovie '09?

9:29 am SEX ME

9:28 iMovie '09

- am iMovie '09
- 9:28 am That's iPhoto '09.
- 9:28 am Places can show a map with all photos taken in the specific area.
- 9:27 am Steve did not die.
- 9:27 am Retraction on Steve Jobs comment...we don't know how that got in our feed.
- 9:26 am Showing a "pumpkin patch" event with no geotag. Starts typing name, and iPhoto assists using its database of locations.
- 9:25 am Hovering over a pin at Aspen. Click an arrow and go straight to all Aspen photos, even across multiple events.
- 9:24 am
- 9:24 am Now demoing Places.
- 9:24 am Can also group people in sidebar...smart albums. Showing "Our Family"...automatically contains and updates all members of the family.
- 9:23 am iPhoto now showing tons of photos in thinks have the same

- person. Automatically zooms in using face detection
- 9:22 am** Showing how to add a new name to a photo. Advances to next photo, and iPhoto asks if this is the same person. Confirm yes or no.
- 9:21 am** Demoing Faces. Passing a mouse over a person's corkboard entry shows the different faces associated with that person.
- 9:20 am** Here's an iPhoto '09 demo...
- 9:20 am** Automatically inserts maps with pins to show where your photos were taken. Can also print on the hardcover of the new books.
- 9:20 am** Printing photos and books. Updated with more themes and better printing. Showing demo of "travel book" theme.
- 9:19 am** Slideshows can be saved to iTunes and synced to iPhone and iPod touch.
- 9:18 am** Showing a ballet class demo. Picking themes for slide shows. Uses

face detection to automatically zoom in and center photos.

- 9:17 am** iPhoto slideshow themes.
- 9:16 am** Facebook users can add names to people in your pics...that info gets transmitted back to your iPhoto.
- 9:15 am** We've also added support for Facebook and Flickr to iPhoto.
- 9:15 am** Based on Google Maps...can zoom in, satellite, street maps. Find a pin, and it'll take you to your photos from there.
- 9:14 am** Tell it "Yosemite" and iPhoto adds a geotag to your entire set from there.
- 9:14 am** What about photos that aren't geotagged? That's easy...you can enter an event location for photos.
- 9:13 am** Gives latitude and longitude. iPhoto converts that into a plain English location.
- 9:13 am** More and more cameras (including the iPhone) have built-in GPS. Automatically adds a location to your photos.

- 9:12 am** Click on "Places" in iPhoto to see a map with pins for your photo locations.. Uses GPS geotagging.
- 9:11 am** Third way to organize: Places.
- 9:11 am** Face detection isn't perfect, but this is incredibly good.
- 9:11 am** iPhoto finds the face, and you tell him it who it is. It will then find other photos that it thinks is the same person.
- 9:10 am** Uses face detection to assist in tagging.
- 9:09 am** Organize by people. Get a corkboard with people's snapshots.
- 9:09 am** This year, we add a new organization system: Faces.
- 9:09 am** Last year, we introduced Events. Can browse by events...very useful and popular.
- 9:08 am** What's new? New iPhoto.
- 9:08 am** All of the apps are so useful and fun. Nothing like it on any other computer platform.
- 9:07 am** First, iLife '09.

9:07 am I assume you want to hear about new things. I have three of them for you.

9:07 am It's because of our product line. Hardware, software, etc.

9:07 am Last fiscal year...biggest in history. 9.7 million Macs. Growing twice as fast as the rest of the industry.

9:06 am Today, we are focusing on the Mac.

9:06 am People come because they want to try things out...iPhones, iPods, Macs.

9:06 am Apple Stores: 3.4 million visitors per week. That's 100 Macworlds per week.

9:05 am What other company can do something like this?

9:05 am Here's our Beijing store. Our Munich store. Our Sydney store.

9:04 am It's such an exciting time at Apple. You can feel it in so many ways, but especially the stores.

9:04 am Good morning! I'm so excited to be

delivering the keynote.

- 9:03
am Phil Schiller on stage,
- 9:03
am Lights going down.
- 9:01
am More music...Coldplay.
- 8:59
am Welcome to Macworld!
Please silence your cell
phones.
- 8:56
am Music playing, people
milling around getting
their pre-keynote
photos.
- 8:53
am We're live in the big
room!
- 8:41
am Waiting in keynote
line...

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